Our Responsible AI Pledge

Rosa pledges to follow the responsible use of data when using Generative AI tools and commits to helping its (potential) customers and partners understand how Generative AI tools are being used at Rosa.

1. **Rosa uses Generative AI for limited purposes**
   - Rosa applies Generative AI to a limited set of use cases. Our use of Generative AI focuses on process optimization and employee's productivity. These are the types of common applications of Generative AI use at Rosa:
       i. Our developers use Generative AI tools to generate and review code;
       ii. Our staff use Generative AI tools to summarize texts, translate documents, brainstorm on issues they face and explore new tools to assist better manage their work;
       iii. Our design and marketing teams use Generative AI tools to assist with content creation.
   - Rosa is also investigating how Generative AI could be leveraged to improve its products and services and the overall customer experience.
   - We will inform you of any changes in our use of Generative AI tools by updating this page.

2. **Rosa ensures that a human always reviews any Generative AI outputs**
   - Rosa firmly believes that AI isn't ready to make unsupervised decisions. Any Generative-AI output is therefore carefully reviewed by our team before it is used or released.

3. **Rosa always assesses the security practices of Generative AI vendors**
   - Before using a new tool or vendor, Rosa thoroughly assesses the security practices of that vendor. This includes evaluating their data protection measures and security practices.

4. **Rosa never allows a Generative AI tool to process personal data (including of health professionals or patients) without consent**
   - By default, Rosa does not use personal data of health professionals or patients when using a generative AI tool.

5. **Rosa staff is trained in dealing with generative AI tools**
   - Rosa ensures that adequate guidance is provided to its staff on AI technologies generally and that appropriate rules and safeguards are in place with respect to the AI tools that are approved for use. Rosa staff is also trained on privacy and security related matters to ensure that your data is protected, in accordance with the applicable laws (including the GDPR), our standards, policies and procedures.