Cookie Policy

This page explains what cookies and other similar technologies Rosa uses to improve your online experience and to help us to monitor and improve our websites, applications and services for future visitors.

"Rosa" is Rosa ASBL, a non-profit organization established at Cantersteen 10, 1000 Brussels, with enterprise number 0745.832.604.

This document is part of the privacy policy of Rosa.

To communicate with Rosa about cookies and other similar technologies used on Rosa's websites, please send an email to gdpr@rosa.be .

What is a Cookie?

A cookie is a small text file that is placed on your device when you visit a website or use a (mobile) application. Cookies and similar technologies can collect personal data about you and your browsing habits, such as your IP address, the URLs of sites you have visited before or after accessing the website and how long you have spent on a particular page or website.

There are two main categories of cookies:

1) **Strictly necessary and functional (preferences) cookies** (e.g. authenticating the user or remembering the user's language preference). These cookies may be placed without the user's consent as they enable a service or functionality expressly requested by the user to be provided. We also recommend that you do not disable these cookies so as not to lose basic website functionality or access to certain parts of the website or application.
2) **All other cookies such as analytics cookies** (e.g. how many visitors have been on a website) and **marketing cookies** (e.g. to show relevant advertisements to users). Rosa asks for the user's consent before using such cookies.

Which Cookies do we use, why, is the data collected passed onto third parties and how long is the data collected kept for?

Name	Domain	Category	Purpose	Retention

_fbp	.rosa.be	Marketing	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months
fr	.facebook.com	Marketing	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.	3 months
_gcl_au	.rosa.be	Marketing	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.	3 months
vuid	.vimeo.com	Analytics	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos to the website.	2 years
_ga	.rosa.be	Analytics	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years
_gid	.rosa.be	Analytics	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day
_gat_UA-18569977 1-1	.rosa.be	Analytics	A variation of the _gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behaviour and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to.	1 minute
_ga_651J KZVX2Q	.rosa.be	Analytics	This cookie is installed by Google Analytics.	2 years

_ga_Z8H5 B6JCE9	.rosa.be	Analytics	This cookie is installed by Google Analytics.	2 years
auth0.*	hp-calendar.rosa.be	Essential	User authentication	Session duration, max 7 days
_legacy_auth0.*	hp-calendar.rosa.be	Essential	User authentication	Session duration, max 7 days
rosa_language	rosa.be	Preferences	User preferences for language	1 year

How can you manage or turn off cookies?

If you would like to limit the use of cookies, you can do so by changing your internet browsing settings before you start browsing the internet. You can also delete cookies once you have finished visiting a website.

Modification of the cookie policy

This is version 1.0 of our Cookie Policy and it is current as of 4 March 2022. We keep this cookie policy under regular review to ensure it is current and we may change this cookie policy over time to reflect the changes in our services and data processing activities. If we do so, we will post the updated cookie policy on this webpage. Please refer back to this cookie policy to review any amendments.